

THE TRAIL BLAZER

Vol. 51, No. 9
Morehead, Ky.
October 4, 1978

MSU treads softly with informational campaign

By TONY FARGO

Advertising campaigns. Promotions. Informational campaigns.

They come in different names, depending on who you talk to. They're the newspaper, radio, television, and sometimes direct-mail campaigns that some universities use to tell people what they have to offer, or what they think they have to offer.

And they can be trouble.

In August, the Kentucky Council on Higher Education publicly criticized Jefferson Community College in Louisville, the University of Louisville, and Kentucky State University for their ad campaigns, saying they violated a CHE policy that prohibited universities from advertising solely for the purpose of increasing enrollment to increase state funding.

Morehead was not included in the list, although the university sponsored full-page newspaper ads and tested radio spots this summer.

Contacted by the Trail Blazer last week, Dr. Harry Snyder, executive director of the CHE, said he is not familiar with the MSU campaigns.

Snyder said the council is opposed to advertising to increase enrollment because "We believe that the role of higher education institutions is to fill legitimate needs of the taxpayers of the state. Sometimes institutions create an artificial demand for programs in order to increase their funding," he said. "I don't know if this was the problem with these ad campaigns or not."

Snyder admitted that the current policy on advertising, adopted a year ago, is "a bit vague, since we didn't define what type of ad is designed to increase enrollment."

Because of the problems with the three institutions, the council is drafting a more specific proposal to deal with this type of ad, a proposal that may include financial sanctions or other penalties for violation of the policy. The policy should be ready for discussion at the Oct. 11 meeting of the CHE in Danville, according to Snyder.

How can all of this effect MSU?

The university this past year spent approximately \$5,000 for full-page newspaper ads in 26 Kentucky papers, with \$500 going to radio stations in four marketing areas — Ashland, Hazard, Maysville, and Prestonsburg, according to Keith Kappes, director of public affairs at MSU.

The newspaper ads ran for the month of August, while the radio spots were tested in July, but the university elected to go with the newspaper advertising and dropped the radio spots.

Kappes said the idea for the ads began four to five years ago, when the university learned through marketing research that "although we've been a university since 1966, many people still saw us as a teachers' college. The public in general was just not aware of what we had to offer," he said.

"The main objective of the informational campaign was to tell as many people as we could in eastern Kentucky, at the least cost, what our academic programs are and what areas of study we have," Kappes added.

He said that the purpose of the campaign was not "hard sell, not a beat-your-drum thing. We did not look at it as a means of pumping up enrollment."

The university decided on newspaper ads, Kappes said, because they are "the most cost-effective. We were able to develop an ad that had pictures of 24 of our programs with all 150 programs available listed, and information about our toll-free WATS (phone) line for admission information for the cost of about four cents per home for 150,000 homes. Considering that a first class stamp costs 15 cents without any message, nothing could touch newspaper ads."

Another factor that entered into the decision is that in eastern Kentucky, we found that newspaper readership is higher than the national average, and community newspapers are especially strong here," Kappes said.

Kappes emphasized that the

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Silhouetted encounter

FRAMED BY A UNIVERSITY CENTER WINDOW, Danny Rodgers of Grayson and Donna Jo Gross of Morehead laugh at their toe to toe meeting.

By GREG LOOMIS

Two major considerations — money and work loads — currently face the MSU student government association in its effort to reform open house regulations.

To make sure it has firm ground to stand on, SGA President Kevin Porter turned to the association's Open House Committee at last week's meeting. The issue merited further study, the committee will conduct a student survey to aid in drawing up a proposal.

Karl Schlichter, committee chairman, says the objective is to poll as many on-campus students as possible. "We'll use that as the basis for an attempt to reform," he said after the committee met Monday night.

Schlichter said his committee will

work with the SGA Census (or survey) Committee to draft questions, which he hopes will be ready for consideration at next Wednesday's SGA. Congress meeting Congress will have to approve the survey in the form of a bill before it can be distributed.

The questionnaire will start with the basics, Schlichter says, such as "Do you favor open house?" Schlichter says he's aware that there are students who do not like the idea, although he thinks the majority want more visitation hours.

Kevin Porter, who listed open house reform as his number one priority when he took office, realizes the obstacles that stand in the way of increasing visitation hours from the present 28 sessions of three hours each (per semester).

The first problem is cost. During the

spring semester this year 41 students were employed as security monitors in addition to regular staff personnel on duty. Working a total of 1,266 hours they were paid \$2,658 in workshop pay.

Porter has projected the cost of increasing open house to a level comparable to other state universities (see Trail Blazer story last week). Should MSU go to a 30-hour a week open house policy, a total of some 450 hours per semester, the cost would run close to \$20,000.

This rough estimate includes the recent workshop pay increase (from \$2.10 to \$2.30 an hour), thus the actual increase would be around \$12,000.

Porter assumes that MSU would stay on an alternating basis (men's dorms one week, women's the next) rather than having visitation concurrently

(the practice at other universities).

University administration officials feel a definite responsibility in keeping extra personnel on duty for open house.

"We must take reasonable precautions," says Buford Crager, vice president for Student Affairs. Crager says the possibility of negligence on the part of the University in running its residence halls must be taken into account. "We would have to demonstrate reasonable supervision in the eyes of a court or jury in deciding negligence," he said.

Crager says the University has accepted the concept of open house, and the security policy is not meant "to hassle anybody."

Noting that safety is a growing concern of parents of all college

See 'Students' on page 3

Exile for homecoming; SGA debates back-up

By TONY FARGO

Exile has been confirmed as the main act for the homecoming concert Oct. 26, and this time students with valid ID's will get in free, it was announced last Wednesday at the SGA meeting. Tickets for the general public will be \$5.25.

Currently possessing the number one single in the country, "Kiss You All Over," the Lexington based band will get \$4,500, plus \$1,500 for lights and sound. A back-up had not been selected in time for the meeting, although Doug Wylie, co-chairperson of the entertainment committee, mentioned the possibility of getting a comedian or the band Zachariah from Ashland as alternatives.

Back-up acts became the subject of a lengthy discussion by members of the Congress.

Representative Mark Johnson ex-

pressed concern that Exile would not appeal to all factions of the student body, and asked if it was too late to possibly bid for another group.

Dean Clyde James told him that the actual contract had not been received from Exile or signed, but added, "We have a verbal agreement, and we have never reneged on a verbal agreement," he said.

Representative John Merchant asked Wylie how much money is available for a back-up act. "Can we get a back-up to balance everything out and please everyone?" he asked.

Wylie said there is approximately \$1,500 for a back-up act. He said it would be best to keep the contract under this amount in order not to cut into available funds for a third concert this semester.

Board of Regents Representative Evan Perkins suggested that students

could submit a list of names to the entertainment committee of groups they felt would be acceptable. He noted that time often works against allowing the full Congress to vote on groups, since often contracts are submitted within a few days after contacting a group.

Whoever is hired for a back-up will have to be approved by Exile, according to James. This is the standard procedure in planning concerts.

In other entertainment news, Wylie said his committee has worked on compiling a list of possible guest speakers, "everyone from Dan Rather to Neil Armstrong." He said the committee would work on boiling the list down to a manageable form before submitting a proposal to try to contract

one of the persons on the list.

A proposal to fund a campus newsletter at a cost of \$220 passed unanimously, as did a proposal to give \$100 to the MSU homecoming queen to represent the university at the Mountain Laurel Festival in Pineville. The newsletter, published bi-monthly, will be funded through the campus improvement fund, while the money for the homecoming queen's expenses will come from administrative money.

President Kevin Porter announced that the name of the new homecoming queen will be announced on Oct. 20 at the kick-off of float-building for the parade, instead of at the homecoming dance as is the usual practice.

Programs Director Kathy Lanter said that four students have been hired through SGA in the past two weeks, with openings available now at Jerry's and the Bookworm at Trademore.



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S	5-12, 13
M	4-12, 13
W	5-12, 13

MS.
1704 White Glove
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Tearmen Sole

S	5-12
M	4-12
W	5-12

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2004 White Glove
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S	6-11
M	4-11
W	5-11

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TRAIL BLAZER

events

meetings

SGA, ADUC Riggall Room, Wed. Oct. 4 and Wed. Oct. 11, 5 p.m.;
Morehead's Men's Club, ADUC East Room, Thur. Oct. 5, 6:30 p.m.;
Kentucky State School Board, ADUC Red Room, Wed. Oct. 11, 6:30 p.m.;
Gamma Beta Phi, Clay-pool-Young Room 111, Thur. Oct. 5, 6:30 p.m.;
Black Coalition, Roder 112, Wed. Oct. 8, 8 p.m.

misc.

Sigma Pi Spaghetti Dinner, BSL, Wed. Oct. 4, 3-7 p.m.;
Field Hall Fashion Show, Button Drill Room, Thur. Oct. 5, 6-9:30 p.m.;
Kappa Alpha Psi Dance, Button Drill Room, Fri. Oct. 6, 8-12 p.m.;
Disco Dance, ADUC Grill, Sat. Oct. 7, 8-12 p.m.;
Phi Mu Alpha, Founder's Day Concert, Duncan

Recital Hall, Fri. Oct. 6, 8:15 p.m.:
KMEA Marching Band Festival, Jayne Stadium, Sat. Oct. 7, all day;
The Brotherhood Dance, Laughlin, Sat. Oct. 7, 8-12 p.m.;
Bowling Clinic, with professional Bill Bunetta, Laughlin Room 111, Sat. Oct. 7 and Sun. Oct. 8, 9 a.m.;
Sigma Phi Epsilon Derby Day, campus, Tues. Oct. 10, all day;
Chronic Car Workshop, ADUC East Room, Wed. Oct. 11, 9 a.m. - 3:30 p.m.

Future Interior Designer's Organization, Lloyd Cassidy, Patty Bolin Room, Thur. Oct. 12, 8 p.m.;
Jazz Ensemble 1 Concert, Duncan Recital Hall, Tue. Oct. 10.


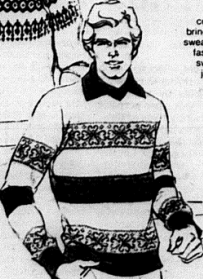
movies

"The Late Show," starring Art Carney and Lily Tomlin, Button, Wed. Oct. 4, 7 and 9:15 p.m., \$1.00;
"Oh, God," starring George Burns and John Denver, Button, Wed. Oct. 11, 7 and 9:15 p.m., \$1.00.

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STEPHEN'S
"Morehead's
Only
Super
Store"

Council to discuss advertising policy next week

Continued from page 1

university is trying to fulfill its mission statement as outlined by the CHE in running the ads. MSU's mission statement states that the university is to serve, as best it can, the educational needs of Eastern Kentucky.

"I can honestly say — and people may scoff at it — that I don't expect people to know what we're all about. If they decide they want to go here, fine; if they decide they want to go to another college, based on what they learned here, that's fine too. We've influenced them in some way to go to school after the secondary level."

Kappes added, "I don't foresee us ever getting to the point where we try to sell MSU like Proctor and Gamble sells soap or potato chips, but I think we'd be foolish not to use the media to spread information about us to eastern Kentucky."

With this year's campaign already under way, plans are being made for another set of ads, and more market research is being done. Next year's ads may be geared more to students in two-year colleges, according to Kappes.

"There is a noticeable lack of information that goes from two-year colleges about transferring to MSU. Our next effort will be to inform students at these two-year institutions of the possibilities of continuing their studies here," he said.

However, the council may have few words to say before MSU runs any more ads.

Among the 26 papers that ran MSU informational ads was the Russell Times-Traveler. The paper, according to publisher Bill Kelley, has a circulation of 19,575 — approximately 50 percent of which is in Ohio, just across the river from Russell.

The Times-Traveler goes to an area around Portsmouth, Ohio, which is the home of Shawnee State Community College. Shawnee State, presently a two-year school, provides some junior and senior courses in cooperation with "parent" Ohio State University, offers a unique tuition plan to residents of Kentucky and West Virginia, the two states which border Ohio very near Portsmouth.

According to Shawnee's dean of student services, Arnold McCoy, Ohio students' tuition plus a \$25 general fee at the commuter college comes to \$225 a quarter, while Kentucky and West Virginia students pay a total of \$250 — two years for Ohio students. (At Morehead, out-of-state students pay only three times what Kentucky students pay.)

McCoy said he is aware that some ads from MSU have appeared in the Portsmouth area from which other staff members have told him, but he said he doesn't feel MSU "is trying to compete with us. They're just telling what they have to offer, just for information."

He adds, "If we have parallel programs, students may want to take their education at Shawnee and two at MSU, which would be fine."

In the same light, McCoy said Shawnee State is not trying to compete with Kentucky schools by using the special enrollment. "Our main purpose is not to penalize transfer students or other people who live in Kentucky but come over here to work. That's not competition; that's just providing for the students in our immediate area."

MSU President Dr. Morris Norfleet essentially this same argument at a CHE meeting in July, when the council was considering putting penalties on universities that exceed the 20 percent limit on out-of-state students.

Norfleet and Dr. William Butts, president of Kentucky State, told the council that the higher tuition rates and

penalties hurt graduates of Kentucky schools who had to move out of state to find jobs and want to send their children to their old alma maters.

Despite the rate of tuition, Kentucky enrollment at the school is only five percent this year, McCoy said.

McCoy also pointed out that Shawnee State did not run any ads in Kentucky newspapers this year, and added that "our ads are purely for information about what we have to offer."

When asked about the situation, Kappes said that MSU had advertised in a paper with an Ohio circulation because "we had no choice. We were of Kentucky, which is part of our territory as listed in our mission statement."

He stressed that MSU did not advertise in any Ohio papers, and further stated that the university was not trying to compete with Shawnee State.

"It was a coincidence that the paper was circulated in Ohio also. That sometimes happens when you're located in the corner of the state, right next to a border," he added. He noted that other colleges have also had problems because of the location of borders.

And what if the council does attempt to slap MSU's wrists concerning ad campaigns?

Kappes would not say if the university has a defense prepared, or what that defense might be, but said, "I would hope that the council would leave the individual institutions enough flexibility to accomplish their missions."

The problem of fulfilling missions seems to be the big question at the University of Louisville (U of L) also.

U of L, unlike MSU, used a great deal of radio and television advertising in its informational campaign. Jim McGovern, director of public relations, feels the money is well spent.

"Instead of spending money on recruiters and admissions counselors, we chose to spend the money on advertising. It's not as much money, and it's easier on more economical. We want to get the students in here and then try to educate them."

McGovern isn't sure what U of L did exactly to bring criticism from the council. "From our standpoint, we didn't violate anything," he said. Last year the council passed a policy which said that universities cannot advertise for the sake merely of increasing enrollment in order to increase state funds. We didn't think our

advertising was meant to attract students in this way."

The P.R. director said he fails to see the difference between radio or television spots and brochures, that colleges often send interested students.

"It would seem that if you penalize universities for TV and radio ads, you'd have to penalize them for brochures and other such material, too. The policy as it stands is vague and unenforced."

"It doesn't make sense to me," he added. "They (universities) can spend as much on brochures and direct mailing as they want, but not on television. It's all a matter of apples and oranges."

McGovern feels U of L is in a rather unique situation among Kentucky's state-supported institutions. "In the late 1960's and early 70's, we were a high tuition, private college, and we were predominantly wealthy, or upper middle class, and out-of-state. Then we became a state-supported school, our tuition dropped substantially, and we became an open admissions school. We're a much different and more effective institution now, and we feel we need to communicate this to the people of the Louisville area."

When the council meets next week, McGovern feels he has a simple defense for U of L's ad campaign. "Our basic position is that we didn't violate any policy to begin with."

Dr. Gary Cox, dean of the school of public affairs at Kent State, also doesn't feel his school is in violation of CHE policies. "There's a difference between a promotional and an informational campaign; what we were doing is an informational campaign."

According to Cox, KSU's campaign differed greatly from that of U of L. "The important thing is that we had no TV ads, which is the difference between night and day in terms of money. We advertised on WHAS radio, which covered our region well. To compare that to TV advertising is really unfair."

Cox also added that KSU has been "thrown into the deep water" with U of L and others.

The dean agrees with McGovern on the savings of advertising over recruiters. "If you're talking about sending out a few ads. We're dealing with people in words, and the best way to do this is through the media."

Cox also agreed with McGovern on the subject of brochures and say just as critical of brochures and say

they're doing the same thing we're accused of doing."

According to Cox, the university was trying to fulfill its mission statement as adopted by the CHE. He said that KSU is trying to serve full-time workers in the Frankfurt area by offering night classes that will help them improve their education, and the informational campaigns were geared for this. "We weren't selling a Piggy Bank," he said. "We were telling what Kentucky State is for."

As for the council, Cox said, "I feel the council needs to make some determination as to the reason for advertising campaigns. It's easy to be against advertising, but you need to know why you're against it."

Eastern, Western, and Murray State have so far stayed away from promotional campaigns as such.

According to Donald R. Felner, vice-president for public affairs at Eastern ECU has a written policy on advertising, and have had for ten years.

Section I of Eastern's policy adopts the exact wording of the council's current policy, while other sections of the policy state exactly what types of advertising may be run.

Felner said the university runs mainly newspaper ads to inform the public of special non-credit evening classes, "everything from art to wood-working to political science." Each semester, a list of the 300 evening classes offered by ECU is published.

Ads are also run, Felner said, in the Army and Air Force Times to tell veterans what is available to them in the way of programs, and in several professional journals.

The only radio or television used by ECU are public service announcements (PSAs), that are written by the university and submitted free to the stations.

As far as the council is concerned Felner said, "I'd be very surprised if our advertising program is attacked."

According to M.C. Garrett, director of information and public services at Murray State, the university runs no radio or TV advertising at all, and never pay more than \$70-\$75 for newspaper ads.

The CHE so far have said nothing to Garrett or the university concerning their ads.

At Western, the problem is money according to Dee Gibson, director of public affairs and community relations.

"We have a very limited budget. We put newspaper ads in once a year about special offerings, such as, 'extend your education here,' but we don't have the money for it on the recruit level."

Students will receive open house survey

Continued from page 1

students, Cragger said incidents at other colleges, such as assaults and rapes, must be kept in mind. Admitting that such problems could occur anyway, he reassures the responsibility to assure that students are reasonably safe, and that their right to privacy is not violated.

The question of how much personnel is required to meet this responsibility is difficult to answer, exactly. Cragger is not too agreeable to the idea of student volunteers, rather than workshops, for open house monitoring (the current setup at Murray State University).

"I don't know that anything would prevent such a plan," Cragger remarked, "but we tried that here before, and with our limited experience we would have to give it a whole lot of consideration."

Cragger further explained that when tried before, student volunteers were often unreliable. "Sometimes they wouldn't show up, and we'd be faced with the decision to cancel open house," he said.

He also points out that the number of workshops recently cut in half to "hire dependable federal or institutional workshop students."

Assuming the present personnel policy is kept, the extra dollars must be provided. "As we have said for the last two or three years — before we seriously discussed an increase — students would have to present a plan to pay for it," Cragger says.

The second major consideration is the added work regular dorm staffs would have, including directors, the assistants, and desk workers. Cragger says this issue would have to be

resolved, and Kevin Porter states it is one of his primary concerns.

He also thinks the effects on academics must be considered (the reason why some universities prohibit open house on week nights).

Whatever the suggestions, whatever the problems, SGA's reform attempt will take time. At this point a survey must be drawn up, approved, distributed, and assessed.

One of the next steps to be produced, a proposal it will go to the University Student Life Committee, which is chaired by Cragger and included both student and faculty representatives. Should the committee approve the resolution, it would be subject to final approval from President Morris Norfleet and, if necessary, the MSU Board of Regents.

Recalling Moon

*The kid was all right,
and the Who carry on*

The first time I saw the Who was nine years ago — performing the heralded "rock opera" Tommy in its entirety.

It was my first taste of what an extraordinary experience a rock performance could deliver, and it still ranks in my mind as one of the most technically and emotionally perfect concerts I have ever witnessed.

Five years later I caught their presentation of the less-popular concept piece *Quadrophobia* in St. Louis. Despite its flaws I was quite taken with Peter Townsend's idea (the tribulations of a working-class English kid with its adolescent conflicts). The stage show

demand.

I was as lost for words as he was full of them. All I could manage was a "a good fan," which was good enough for Moon.

We talked for a considerable length of time that night, mostly about the show and the tour. He was particularly interested in how I thought his drumming was, and admitted that he had an off-night. We talked about having breakfast together, but he had a lady friend in his room and never called back.

Moon was notorious for such eccentricities — perhaps the adjective most often used in describing him was "maniacal." He was the innovator of the renowned practice of hotel room destruction, the classic example being the time he drove his limousine into a Holiday Inn swimming pool. Maybe in giving too much attention to his rampages he felt he had an image to live up to. Alcohol rather than drugs was his constant demon, and reportedly his death was related to medication he was taking for his drinking problem.

Moon should also be remembered as a pioneer drummer in rock music. His style remains singular and unimitated. He was one of the first to popularize the use of double bass drums, and to add running snare and tom-tom fills on chord changes rather than sticking to a steady backbeat.

He was a powerhouse of energy on stage — the Who staked their early reputation on their live performances more than their recordings. When Townsend became known for destroying his guitar on stage as an abandoned climax it was Moon, kicking his drums and throwing his cymbals, leading the way.

I talk of the Who in the past tense only because of Moon's death, for although Townsend has said the band will continue it will never be quite the same without Moon. Any possibilities of a U.S. tour seem dashed, which leaves us with the newest album release, *Who Are You*.

Townsend's renowned guitar chords take a backseat, rhythm role on this record, with synthesizers and other keyboard instruments taking the lead melodic lines, along with increased use

of strings and horns.

The opening cut, "New Song," has Daltrey singing Townsend's words "I write the same old song — with a few new lines — and everybody seems to cheer it," and the patented Who sound is none the worse for wear.

"The Music Must Change" is a plea for renewal (Townsend has a flair for anthems and calls to arms), but "Sister Disco" is the knockout because it infuses anger, rather than pleading — and the Who are always their best when angry. "People try to put us down..."

Daltrey recently said he yearned for someone to really mean what they produced, and "Sister Disco" is convincing. With bassist John Entwistle lending his usual roaring bottom against the type of majestic synthesizer runs which made *Who's Next* such a heavyweight, the song rides high.

It's all Daltrey can do to shade his contempt as he sings "Goodbye sister disco — My dance has left you behind — Goodbye, now you're so low — Black plastic death running blind!" *Who Are You* is highly listenable,

especially to the limited audience of Who fans and heads who like anything with synthesizers. The strongest songs are written by Entwistle: the futuristic "905," the enraged "I've Had Enough," and the piquant humor and guitar mesh of "Trick of the Light" ("Was I alright? — Did I take you to the heights of ecstasy? — Did a shadow of emotion cross your face? — Or was it just a trick of the light?")

The Who, as witnessed by their last three albums, are undergoing a profound transitional stage in their musical and thematic approach, and the result is an increased reflection of 15-year veterans looking at themselves and their art. Call it middle-aged male menopause. Mick Jagger feels it (as in "Beast of Burden") and the Kink's Ray Davies has been writing from this perspective since he was 23.

With this release the Who, and Townsend as mentor, face another mid-life crisis of sorts. It will be interesting to see if they can rebound without Moon, and if they can, with who?



Can the Who rebound without Keith Moon?

sights
and
sounds
review by
Greg Loomis

was uneven, but it reaffirmed my belief that the Who was one of the best live acts in the business.

After the St. Louis gig I chanced to find out that the band was staying in the hotel where I was supposed to be staying. On a crazed impulse I phoned and talked to Townsend and singer Roger Daltrey. Most memorable was a freak conversation with drummer Keith Moon, who died tragically two weeks ago at age 31.

When I dialed his room someone picked up the receiver and, before I could utter a word, a voice with a slurred, distorted Cockney accent launched into a rapid fire, totally crazed chatter about a beauty salon — like an answering service recording running at 1,000 p.m.'s a minute.

Of course I had Moon on the line. After a full minute babble of "real wire perms, hot head treatments and finger buffings" among other wierd services, Keith Moon abruptly stopped.

"Aw-w-w rot. O-o-o is 'dis', he

Flu shots not meant for everyone

By EWELL G. SCOTT M.D.

It's time again for some of us to have our flu shots. But gladly, not many of the University population will really need the immunization.

Who does? Generally speaking, the elderly and chronically ill. For fear of offending someone, I will not take responsibility for setting the age at which the term "elderly" applies, but according to the United States Public Health Service, those individuals above the age of 65 should qualify.

Younger persons who have a debilitating disease or a chronic illness such as heart disease of any cause, chronic kidney disease, diabetes mellitus, chronic lung disease such as chronic bronchitis, bronchiectasis, tuberculosis, emphysema or cystic fibrosis should contact their physician or inquire at the Caudill Health

to your health

"To Your Health" begins this week as a regular Trail Blazer feature concerning medical-health issues of particular interest to MSU students and the university community.

Dr. Ewell Scott, M.D., is medical director of the Caudill Health Clinic.

Due to changes in the various influenza viruses, it is not possible to predict with absolute certainty which virus or viruses will attack a given community. Therefore, in a given year the administered vaccine may not protect against the virus causing the most prevalent flu syndrome.

Why not go ahead and give the vaccine to everyone? Several

located on the first floor of Allie Young Hall. Readers who would like to suggest specific health areas for column topics can address their ideas to "Health," Trail Blazer, UPO 882, MSU. Dr. Scott's column will appear at least twice monthly in the Trail Blazer.

reasons, most of which are illustrated by the "swine flu" debacle.

Think back to the fall of 1976. During the vaccination program designed to immunize large segments of the population a neurological illness called Guillain-Barre Syndrome, which can cause muscle paralysis and rarely death, occurred after a very

few of the vaccinations. Also, several elderly persons died soon after their injections, probably coincidentally. The result was a raging panic and public distrust.

Fortunately the dreaded swine influenza occurred only sporadically and did not constitute a threat to the public's health. Then, too, the young and healthy almost always survive the illness without specific therapy.

Economics play a part as well. A huge outlay of money and valuable resources would be required to manufacture and administer the vaccine to all, and as outlined above it is just not needed.

If questions remain, come to the Caudill Health Clinic in Allie Young Hall and ask.

A succeeding article will deal with the particulars of the disease caused by the influenza virus.

**Attention
Juniors**

**We Are Preparing For Our Move To
TRADEMORE SHOPPING CENTER**

So We're Cleaning Out With A . . .

WAREHOUSE CLEARANCE SALE

**All Junior Inventory From
Our Warehouse Will Be**

Reduced

**50% — 70% —
80%**

**SAVE On Pants, Skirts, Sweaters,
Tops, Blouses, Culottes,
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"Terrorism is our #1 problem"

Home life is not so passive for German students

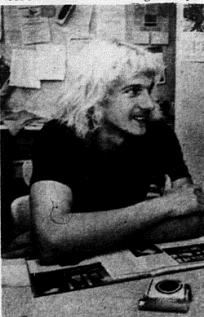
This is the conclusion of a two-part feature on West German students Christian Gross and Tom Renki, who just finished a six-week, coast-to-coast visit of the U.S.

By GREG LOOMIS

At the end of last week's story Chris Gross and Tom Renki revealed that they did not have much trouble understanding southern accents. Tom qualified that remark when he discussed their arrival in Morehead after seeing Nashville and Lexington.

"Yesterday we met a policeman here," he recalled, smiling. Asking for directions was not so simple. "It was terrible. He was saying this and that, and pointing, and we couldn't understand his directions."

MSU was the first college campus



TOM RENKI feels it is hard to believe Jimmy Carter.

they had visited, and they remarked on the differences they observed. "We were surprised to see so many new and clean buildings," Chris noted.

"It's very strange," Tom put in, "because the campus buildings are so close together. At our college they are separated. You can study nearly every subject here."

"Our students go to college just to study," Tom said. Here they have so many other activities, sports and everything."

Tom, always quick to smile, has two sisters, and his father is a maintenance supervisor at a school. Chris, who

sometimes seems the more serious of the two, has two older brothers and a sister. His father died a few years ago, and his mother worked in a secretarial position. Talking to them one can't help but notice that they seem better educated and aware in a world-conscious sense than American students.

"Here it is very different," Tom says. "In Berlin, if there is a political decision we feel it ourselves. Your system is constant — you're people don't see changes, or aren't as affected by them."

"Terrorism is our number one problem," Chris states. "Yes, 'the people want harder laws but they don't realize they're giving up part of their freedom.'"

Many German students are politically active, with a sizeable number belonging to the three or four communist parties in West Germany. Although the activism was more prevalent in the late 1960's, Tom remarked that many conservative German politicians see today's terrorism as an outgrowth of that period.

Chris said jobs are difficult to find in Berlin. As a result, many young people leave, and due to the large percentage of older people, the city suffers from a shrinking tax base.

Energy shortages are also crucial. "Here nearly every home has two cars," Tom said. "In Germany you walk, take a bus, — you have just one car, a little one. Gas is very expensive."

"We have to import so much," Chris added. "In the 60's they closed many coal mines because oil was cheap. Now they need them and they're filled with water." He also noted that the countries that are used to buy German exports are now manufacturing their own goods, the same kind of trade deficit the U.S. is smarting from.

They disagreed a bit whether Berliners fear a Soviet threat. Tom said "Yes," while Chris said the difference in numbers between NATO forces and the Soviets was not important. "Western forces have the technology," he stated. "Besides, the next big war is a nuclear war and you can't do anything about that," Tom asserted. "It will go in a big way."

We discussed forms of entertainment in Germany. Television is basically government controlled, although they see American shows such as "Kojak" time is devoted to news and information than here. Programs are not in-

terrupted by commercials. — instead they are shown in 15-minute blocks from six to eight in the evening. German filmmakers do not have large budgets to work with, so many American films are shown. Chris is a fan of Robert Altman and John Cassavetes; Tom likes Woody Allen.

In school they both read Nathaniel Hawthorne's short story, "The Great Stoneface," which led them to the funny coincidence while hitchhiking in New Hampshire.

"We got a ride with a girl, and she said she wanted to show us the local attraction," Chris explained. "There it was, we couldn't believe it. The Great Stoneface!"

"Yeah," Tom laughed, "we didn't really think it existed."

Students at their school live in apartments (tuition is free, rent is about \$75 a month plus utilities), and cook their own meals or eat in a cafeteria.

"Food is very cheap here, even in restaurants," Tom said. They ate a good deal of hamburgers (about \$1.40 each in Berlin) because they're also "very easy to order."

"In America you don't have to chew the food," Chris remarked. "It's very soft. You have very good ice cream," he added, smiling. Your orange juice is very pure — ours tastes artificial."

A touchy subject that was bound to come up was World War II, and the effects that remain. Chris talked about how it is taught in schools.

"We would study a German king from the 13th century for three months," he said, his eyes serious behind his wire-rimmed glasses. "Then when we came to the war it would take three weeks. They don't know how to teach it. They want to improve — they're finding out many students don't know what happened."

When asked about the revival of the Nazi Party in America, and other neo-fascist organizations such as the National Front in England, Chris replied "I don't understand it."

"There was a background in Germany for the Nazis in the 1930's," he continued. "But there isn't here, except maybe hatred for blacks. There was a lot of nationalism then, and the inflation and depression."

"People talk and think about the war and the bad times — but not about the Nazis," he said. "A few, not many at all, think it was a grand time. They still go around in their uniforms."

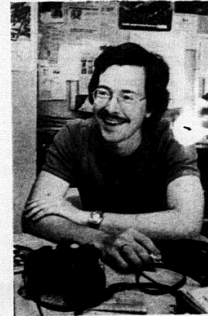
"I can remember when I was little," Tom recalled, "and I didn't want to eat. And my mother would say 'You should

see the bad times.' Now nobody talks much — there's a generation difference."

"I don't think you can forget the war," Chris added. "My father was a soldier and talked of it often before he died. Being a soldier you can't forget. My mother worked at nights for the Red Cross giving food to the soldiers."

Their first visit to America left them with varied impressions. From Morehead they went to Washington D.C., and the last we heard they were in Philadelphia, ready to return home this week and finish school (they both graduate at the end of this term).

They were awed by America's natural wonders, and extremely impressed by the friendliness of the people. On a bus in South Dakota they met an Indian, and talked to him understandingly about his people's



CHRIS GROSS says German girls are more reserved than American

problems. He presented a handmade beaded necklace to Tom, which he wore the rest of the trip.

Perhaps of all the comments they made, and they could speak perceptively about many different facets of life, the one which was most affecting was their thoughts on our President.

"When we see Jimmy Carter he mostly talks about human rights," Chris said as we sat in a restaurant.

"We talked to that Indian," Tom added, "and we heard his problems. We saw dirty cities, unemployed black people. . . . His voice trailed off. 'It's hard to believe in Jimmy Carter.'"

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Tickets for Homecoming '78 activities at MSU are now available at the Alumni Center.

The annual three-day celebration begins on Thursday, Oct. 26, at 8 p.m. in Wetherby Gymnasium with a Student Government Association Concert featuring Exile from Lexington. Seats are \$5.25 for all persons without valid MSU student ID.

Friday's activities begin at 6 p.m. with the Candlelight Dinner in the Crager Room of the Adron Doran University Center.

The traditional Homecoming Dance starts at 9 p.m. Friday in the Laughlin

Health Building. The Homecoming Queen will be crowned at 10 p.m. Music will be provided by Dynasty. Admission is by invitation and may be obtained from Alumni Relation.

Saturday morning's schedule includes a reception for alumni from 8 a.m. until 10 a.m. and a buffet luncheon at the ADUC cafeteria at 11 a.m. Admission to the luncheon is \$4.50. The Homecoming Parade is scheduled through downtown Morehead, at 9:30.

Football dominates the afternoon at Jayne Stadium with MSU facing Western Kentucky at 2 p.m.

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Caution: mad scientists at work

PAUL DONNER and Eric Nyberg team up on a project in a Chemistry 112 lab.



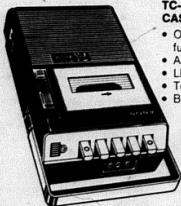
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The little people

Flemingsburg couple build miniature furniture, houses

By JAN HIEATT

The world of miniatures is quickly growing in the U.S. What are miniatures? They are small replicas of furniture and houses, reduced in size, that look exactly like the original.

People began making miniatures 4000 years ago in Egypt. The first one constructed was made of clay. Later, in Thebes Egypt, someone developed a collection of miniatures. A house built contained miniature furniture and even a bakery.

The reasons the Egyptians made miniatures were religion, toys for the children, samples of things and objects of art.

During the 1700's the Dutch began to experiment in the world of miniatures. People spent fortunes to have miniatures built. It became a competition between neighbors to see who could have the best miniature.

Mr. and Mrs. E.C. Hinton, Flemingsburg, have been making miniatures for 12 years. While Mr. Hinton constructs the furniture, Mrs. Hinton builds the houses and decorates them.

There is a measuring scale that is followed to construct the miniatures. One inch is equivalent to one foot; some variety is used. It can be two inches to one foot. In this case, if a bed is one foot from the floor, reduced it would only be one inch. If a chair were three feet high, in miniature size, it would only be three inches high.

"I began building miniatures after my three children were married and gone," Mrs. Hinton says. She had collected miniatures, in the past, along with antiques. "They were scarce at first, hard to find."

"I bought a vibrating saw, some sandpaper and carving knives and went to work," Mrs. Hinton says. Her first piece was a cradle that really rocks.

Because scaling the miniatures requires a lot of math, Mrs. Hinton measures the pieces and her husband scales them. Mr. Hinton cuts the pieces

while Mrs. Hinton stains them. "I mix my own stain. I use many different types. I just keep pouring until I get the color I want," said Mrs. Hinton.

As the Hinton's miniature collection grew they decided they needed a house to put them in.

"I had to put the miniatures away for awhile when my daughter became seriously ill. After she became well enough she decided to have a baby. So my husband and I decided to build the house for our grandchildren."

The colonial style house is made of wood painted white to give it a frame look. The roof is made of grey shingles constructed of sandpaper. It contains a bedroom, kitchen, living room, bathroom, and a nursery. Mrs. Hinton says, "I always wanted a house with a nursery."

The miniature wallpapered bedroom has a bed made of real brass. Hinton sewed a tiny quilt which covers the bed. Ruffled curtains hang in the clear glass windows. A miniature picture of Mrs. Hinton's granddaughter hangs on a wall.

Everything in the house was made by the Hinton's. Mrs. Hinton cained the kitchen chairs with thread. The rug in the living room is multi-colored needlepoint. A china cabinet stands in the living room full of white china dishes. A tiny victrola sits in one room which has tiny records, a needle, and actually plays — by a music box.

The miniature house is all electric. Mr. Hinton is an electrician. He did all the wiring for the house. The tiny lamps stand about two inches tall.

It isn't difficult for anyone to construct miniatures. From scratch a piece of furniture can be made for \$3.50. Kits can be purchased for \$17.95 to build a house or furniture. The value of a piece after it's finished is seven times the price of a kit. "We prefer to make our miniatures from scratch. Not because it is less expensive but more fun," Mrs. Hinton says.

The Hinton's work sometimes until 11 at night. Said Mrs. Hinton, "We have never sold any of our pieces and we never will. We do give some away. We



THE KITCHEN ABOVE looks good enough to live in — if you're an inch tall. The miniature kitchen is part of a house built by Mr. and Mrs. E.C. Hinton of Flemingsburg, and is on display at the Drummer Boy on Main Street in Morehead.

feel if we sell the miniatures it is work not fun."

The reasons for building miniatures are many. They preserve the past; Mrs. Hinton has many replicas of furniture her mother had. One piece is a folding bed complete with a mattress. "Miniatures give one a chance to escape from the world of reality and let his or her imagination roam. For a woman, they give her control, a chance to move furniture around without a husband's say or help. The smallness of the furniture makes it easy to

rearrange or pack away. It gives one pleasure. It is fun to build miniatures and finish them or in the case of a house, to decorate it," Mrs. Hinton remarked.

Mr. and Mrs. Hinton have completed two houses. The first one has a house number of "1977" and is a replica of their own home. In addition they have built six separate rooms and decorated them.

Some of the Hinton's work is on display at the Drummer Boy on Main Street.

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Our mistake

In the Sept. 20 issue of the Trail Blazer the name of Frank Oddis, leader of the marching percussion, was misspelled in a cutline under a picture on the percussion unit.

In the open house story in the Sept. 27 issue, the name of Karl Selchiter, chairman of the open house committee, was misspelled.

The chart in the Sept. 27 issue showing the status of the SGA special events fund incorrectly gave the total receipts of the Dave Mason concert as \$14,354. A corrected chart is run below.

Please notify the Trail Blazer (UPO 882, 3-3249) of any errors in the paper.

SGA special events fund status

Mandatory fee allocation	\$25,000.00*
Carry-over from 1977-78	7,243.01
Receipts from Dave Mason concert:	
473 student tickets (before day of concert)	986.90
1,899 student tickets (day of concert)	2,223.90
158 public tickets	4,134.20
Total Receipts	4,524.40
Total expenditures from Dave Mason concert:	
	14,674.99
Balance in fund 9/20/78	\$22,093.32*

*The \$25,000 from the mandatory special events fee have not actually been transferred yet to the SGA account, but are considered part of the assets.



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"Eye of newt, wart of frog..."

Wooly worm can't predict the weather

BY LOUISE BROWN

"Wooly worms and the length of dog's hair are not sound devices for predicting weather," says Dr. Gary Cox of MSU's geography department.

Since he takes a particular interest in climatic conditions and changes, Cox was asked recently about what to expect this winter—a currently popular subject of speculation in light of the severity of the last two winters. Cox says there are more reliable methods of prediction.

"Some evidence shows that the

weather tends to run in cycles—three or four bad winters at a time. It looks like there is another one in the series," stated Cox.

"Another weather indicator is the hot summers—cold winter theory," added Cox, "and we've had a fairly hot summer."

"We have the equipment to make a 24-hour local forecast," Cox said when asked about the forecast equipment available at the university.

In order to forecast weather conditions, Cox said they must know the conditions across the United States. A general forecast for the Morehead area

could be made by looking at the weather in Little Rock, Arkansas. Since Morehead's air currents come from the southwest, this prediction is usually accurate.

Some meteorologists have issued predictions concerning the winter's weather. Cox said these predictions were probably based on information "leaked" from the U.S. Weather Service.

Any long-range forecasts are based upon the upper air flow," Cox commented. "These jet streams circle the earth and respond to the earth's surface temperature. The Weather Service is

gathering information concerning temperatures at various places across the earth. Their weather forecast will be based upon these temperatures," he continued.

"Last winter's weather was caused by a patch of warm water in the Pacific. This warm water caused a lapping pattern in jet streams," remarked Cox.

"My hunch is this series of bad winters we have been through is not over yet. I've guessed the last two winters on the nose, but my luck has to run out sometime."



Perfect!

PETER KEAM of Beverly Studio of Lexington positions Carol Blevens during a yearbook photo session. Senior photos are being taken today and tomorrow, with graduate photos scheduled Friday in West Rooms A and B of ADUC.

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Backfield rips Racers as Eagles notch 1st win

By MARC ZOCCOLA

Murray State's Racers amassed a whopping 381 total offensive yards against Morehead State during Saturday's fireworks display in Jayne Stadium. What's more, the Racers scored more points in one quarter (10) than the Eagle defense had allowed in two games.

One might ask who cares, since MSU Morehead finally entered the win column with a 49-32 victory and countered with 425 yards on offense (MSU hasn't scored that many points since they blitzed Fairmont State 51-52 in 1971).

The Eagle defense cares. After two games they had established a name for themselves. Every member of the defensive unit knew: a) MSU led the OVC in defense, b) were ranked fifth in the nation (Division I-AA) in scoring defense, and c) second nationally in pass defense. The Eagle defense promises "the old look" back this Saturday against the Governors of Austin Peay.

Explained cornerback Greg Bright, "The defense was happy that we won, but hurt because we didn't play to our potential. It hurts us to give up a first down let alone a TD. The defense didn't pull together in the beginning of the game. We have a character that tends to get down if the opposition scores."

"We'll be right back up there (in statistics) next week. If Austin Peay scores we'll come back," he added assuredly.

Said linebacker Rodney Jefferson, "We didn't play emotionally like in the two last games. But we should be up for Peay. We (the defense) know what we can do. The offense showed what they can do. If the offense does their thing it will give us an additional spark."

Nobody used injuries or the absence of Henry Sykes as excuses for the 32 points.

Defensive tackle Tony Payne will be out of the starting line-up for two to three weeks with a strained right knee suffered in the Middle Tennessee game. A pre-season All-OVC pick, linebacker Tom Warren was assisted off the field early in Saturday's game after being hit in the shin by a helmet. Warren suffered damaged nerves and it is unknown when he will return.

Sykes, a senior defensive back and also a pre-season All-OVC choice, left the team and school early last week. Said head coach Wayne Chapman, "We have rules and Henry didn't want to follow them."

Greg Bright has been moved to Sykes' open corner position and junior Duane Bland replaces Bright at the "monster" spot. Bright got burned early in the game when he gambled on an interception and lost, resulting in a 7-0 Murray advantage. There is a difference between the positions according to Bright, but says he can make the transition.

"Monster is like playing linebacker with underneath coverage and reading the ball and the route," he explained. "Open corner you read the man and the zone. Last year I played free safety and in the beginning of the game I went back to my old instincts. It cost me on the touchdown pass. 'But we have good secondary coaches and they helped me out.' Bright said. "After the first quarter they (Murray) couldn't beat me deep. They never got behind me. I'll be ready by the end of the week."

The MSU offense made its first real appearance of the 1978 season Saturday as they seemed to score almost at will during most of the contest. The 7-7, with the MSU score coming on a Phil Simms 4-yard keeper.

it looked as though the Eagles preseason stong point (offense) would never get off the ground.

But, with just under three minutes remaining in the half, Simms went to the air, connecting on four of six attempts (the final pass an 8 yd. toss to wide receiver Doug Joiner).

On the ensuing kick-off Racer Billy Lewis had trouble handling the ball and eventually fumbled. With a second down on the Murray 11 and only 11 seconds left, Dorrin Hunter broke his pattern to the middle of the end zone and hauled in a Simms' screamer to give the Eagles a 21-17 lead.

Never-say-die Murray regained the lead with an opening second-half drive that covered 72 yards.

Morehead's chances looked bleak when Simms left the game after being hit in the ribs. Afterwards Simms said his ribs were a bit sore entering the game due to the week's practice.

Replacement Tommy Fox, running the option game near to perfection, got the offense into gear. With the Eagles on the 31 of Murray, freshman Dwight Yarn took a pitch from Fox and scampered across the goal line giving the upper hand to MSU 28-24.

It was a bad day for the Murray kick returners as they again coughed the ball over to the Eagles, this time on the 14 yd. line. After one running play Simms was brought in and quickly hit Hunter for six making it 35-24.

A Mike Dickens' pass went off the hands of Danny Lee Johnson after T.A. Spalding up-ended him with a ferocious hit, with the pass attempt apparently incomplete. But receiver Greg King, standing in the right spot at the right time, grabbed the ball in midair and jaunted 69 yards for a score. A two point conversion cut the MSU lead to 35-32.

Again it was Fox at the Eagle helm, and with the help of two more freshmen backs MSU finally put the game into a tie. With the lead cut to three, Marcus Johnson raced 55 yards along the left sideline to score, building a 42-32 cushion.

MSU closed out the scoring with Bernard McIntosh going in from the 14.

The Eagles totaled 305 yards rushing. Johnson leading the way with 133 yards on 14 carries. Yarn gained 93 yards on 12 attempts and McIntosh had 48 yards of 9 carries. Danny Lee Johnson paced Murray with 111 yards.

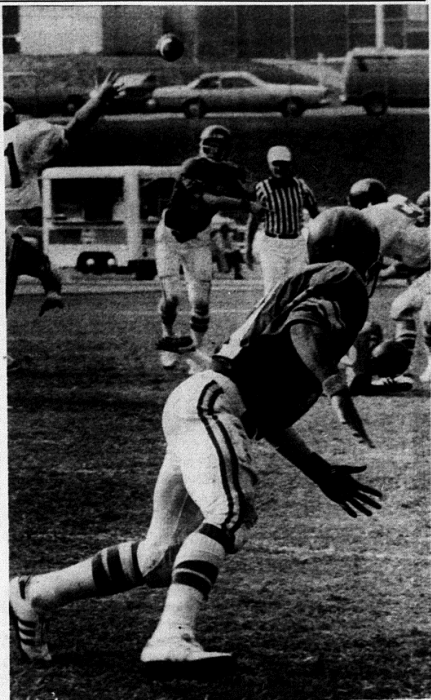
When asked why it took the Eagle offense so long to produce, Chapman had an answer. "Five weeks before the start of the season I was so afraid we'd have a poor offensive line that I worked them to death," he noted. "That and injuries were the main reasons."

The place kicking problem might finally be resolved with the likes of Tim Richey, having not played before because he had problems to work out at home, according to Chapman, the freshman bare-footed kicker contributed seven extra points — tying three MSU records. Jim Hastings (1961) and Kirk Andrews (1971) share the records for most extra points attempted by kicking, made by kicking, and by kicking.

Simms threw the pigskin 13 times in the first half (more than he did the entire Middle Tennessee game), but only three times in the second. The minimal second half throwing was due in part to the establishing of a running game, Simms' rib injury (he later admitted he didn't really want to go into the game after the hit), and a young offensive line.

Reserves were used throughout the game because of injuries. Simms was sacked a number of times in the early

See 'Defensive' on page 15



THE COMBINATION OF LARRY CAMPASSI (foreground) and quarterback Phil Simms split the Murray defense for a gain during Saturday's scoring match.

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*To accommodate departing student teachers MSU has been granted permission to move up the beginning of National College Ring Week. Orders can be placed with a \$10 savings from Oct. 4 through Oct. 26 at the University Store (ADUC).

McCarthy takes state title, team finishes third

MSU distance runner Alanna McCarthy captured her fourth consecutive first-place finish this season winning the Kentucky Women's Intercollegiate Cross Country Championship at Eastern Kentucky University with a

time of 18:42.

The Charlottesville, Va. sophomore finished 38 seconds ahead of the next runner. McCarthy's time was 40 seconds better than her time last year in the 5,000 meter run.

"Having run on the same course last

year, it was good to be able to compare time," McCarthy said. "I was pleased with my time improvement, but I think first-place finish was a little deceptive since several of the better runners were out with injuries."

The Lady Eagles' third place finish pleased Coach Mary Shull.

"I was very proud of our runners," Coach Shull said. "Their hard

work last week showed."

Other runners scoring for MSU were Hopey Caudill, who finished ninth with a time of 20:43 and Cassandra Delay, Barbara Ferris and Susan Brutscher who placed 23rd, 24th and 25th respectively.

The Lady Eagles travel to Indiana University this weekend to compete in the IU Invitational.

Lack of depth plagues men's cross country team

The MSU men's cross country team finished fifth in a field of six in the Kentucky Intercollegiate meet Saturday. Western Kentucky won the meet.

The individual winner was from the University of Kentucky. MSU's top finishers were Steve Gosney, 13th, and

Dave Bowman, 21st.

"We're getting some pretty good running out of our first two men, but not much from the third, fourth, and fifth men," said Coach A.L. Dawson. "That's what's killing us."

The Eagles next competition will be Saturday at Indiana University.

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Netters raise record 3-1

MSU's women's tennis team bounced back from the first loss of the season last week to defeat the University of Louisville 6-3.

"Losing made us put our heads back in place," said Fort Knox junior Kathy Hamilton. "We played a lot better this week."

MSU's No. 1 and No. 3 players, Jennie Circle, Springfield, Ohio freshman and Holly Walker, Dayton, Ohio sophomore, remained undefeated in singles winning 6-0, 6-0, and 6-2, 6-1 respectively.

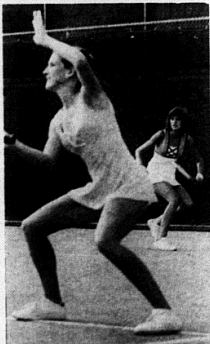
Miriam Hard, Westerville, Ohio freshman, and Hamilton also had singles wins for the Lady Eagles.

Circle-Hard and Walker-Hamilton teamed for MSU's doubles wins.

Coach Beverly Mayhew was pleased with the team's performance.

"I think we played well," she said. "I was pleased with our doubles teams, even though we did lose one match. It's the best we've played in doubles this year."

MIRIAM HARD (background) and Jennie Circle teamed for a doubles win over U of L.



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Soccer team falls to weather, UK for first loss

It finally happened. After two successful games, the MSU Soccer Club suffered their first defeat against the University of Kentucky on Saturday by a 1-0 score.

It was a story of defense, a story of high winds corner kicks, direct kicks, goal kicks and sliding tackles. The game ended with hoarse voices, sore shoulders, cut knees, bruised shins, and strawberry burns.

"Our second half was more

dominated than our first half," said Mike "Sparky" Sparkman, a sophomore left wing from Morehead. "It was just one of those days we couldn't get it together."

Sparkman continued, "As time goes on though, we will get better, we are just getting to know each other now."

As both teams entered the second half scoreless, a gloomy day became worse as a cold windy rain hailed on the field with 14 minutes left. It was during this storm when UK scored.

"I think our defense played well."

said Fred Claridge, a senior fullback from Falls Church, Virginia. "The goal that slipped by us was a cheap one, but our defense has only allowed two goals in three games so that's a pretty good average."

Fullbacks Bobby Sorrells and Geoff Bennington were pointed out by goalie Mickey Miller as having an "outstanding game."

Center forward Ron Forsberg said a new approach wasn't successful. "We tried this new 4-2-4 formation and it didn't work, so we are going back to a 3-4-4."

MSU had defeated Eastern Kentucky University 6-1 and Kentucky Christian 5-0 earlier this season, before losing their first conference game. The club will be looking for their third win against top-seeded Bellarmine College of Louisville in a home match today at 4 p.m.

"We have always beaten Bellarmine," said forward Forsberg, "but we heard they have recruited two good German forwards who are real tough." Forsberg continued, "I'll admit we are a young team, but we are getting better every game."

Spikers win despite lethargic attack

Ho-hum, Bellarmine. This was the mutual feeling of the MSU volleyball squad before last Thursday's home opener, which the Lady Eagles won in straight sets.

"We took it for granted we'd win," said sophomore Donna Wizecki. "We had heard they weren't so good. As a result we were not aggressive. They were playing slow and we played that way too."

Head coach Laradean Brown also noticed the un-enthusiastic play of her girls due to overconfidence, and had another reason for the team's sluggish performance.

"Since it was the home opener the girls were thinking about everyone in the crowd," she said. "They've gotten this game out of their system and they ought to come out strong in the next home contest."

sports calendar

FOOTBALL

Oct. 7 at Austin Peay

MEN'S CROSS COUNTRY

Oct. 7 at Indiana University

WOMEN'S TENNIS

Oct. 7 West Virginia (2:00)

Oct. 10 Northern Kentucky (2:00)

VOLLEYBALL

Oct. 6-7 at Cincinnati

Tulane

Tennessee

Southern Illinois

Kentucky

Pittsburgh

Indiana State

Pittsburgh-Johnstown

Oct. 10 Louisville (7:00)

WOMEN'S CROSS COUNTRY

Oct. 7 at Indiana

SOCCER

Oct. 4 Bellarmine (4:00)

Oct. 7 Louisville (3:00)

Defense will return

Continued from page 13

going when the young players couldn't pick up the Murray blitz. The young line also caused Simms to roll out and pass as opposed to dropping straight back.

Nonetheless, Simms said it felt good to pass and is looking forward to Austin Peay. "Going to Peay with a win under our belts takes the pressure off us. And I'm glad we had a game with no turnovers. That's got to help our attitude," he remarked.

"We've got tough games ahead, but if we play our game things should turn out alright."

When asked if the Eagles might pass more and open it up a little after Saturday's successful showing Chapman said "It's according to what we can do the best in each game. It helped being able to throw against Murray."

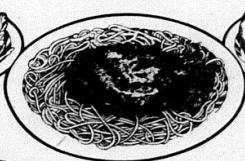
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Bos is the name

But only to friends of MSU's leading tackler

By MARC ZOCCOLA

He's the man in the middle according to defensive tackle Tony Payne. He's got to control everything.

Payne was referring to nose guard Horace Boswell, the Eagle's leading tackler after two games. Says defensive line coach Mark Sheehan on the Florida senior, "Horace is doing a real good job. He's showing leadership and helping our kids a lot."

At 6'1", 225-lbs. Boswell, probably the strongest player on the squad, hits like a tank and seals a hole like a brick wall. He can bench press 350-lbs., deadlift 565, and squat 420; efforts that tie him for the team lead. But underneath the

strength is needed at the position, says Boswell, and he isn't intimidated by larger offensive linemen. "They put their pants on the same way I do."

The recreation major gives credit to last year's women's track coach, Oscar Jones, for getting him into shape for the season.

"I was eating too much this summer and was not burning calories. I talked with Oscar and he got me interested in a vegetarian diet. It was hard at first, me being a meat eater, but I eventually stopped eating meat. I was ready to play more than ever before," he said.

"I felt good, but once practice started I'd keep complaining of being physically drained," he continued. "I didn't have energy to burn because of the lack of meat. The trainer wanted me back on meat, but I wanted to stay on the diet. We had a good, long discussion and he finally won." Boswell says he'll probably go back to vegetables and fruits once the season is over.

The MSU defense has been awesome this young season, leading the OVC in that department.

Boswell explained, "It's a lot better this year. The defense is spiced up. We've got 11 players that aren't going to let anyone run over them."

If number 40 continues to put the crunch on opposing backs, the Eagles could be running for the conference title come November.



HORACE BOSWELL credits his defensive efforts to "pure hustle." Here he is shown after a fumble recovery against Murray Saturday.

faces in sports

mammoth exterior is a quiet, soft-spoken young man who is shy when it comes to talking about himself.

"I've been pleased with my performance so far. I have no complaints. It's been pure hustle," he said.

Boswell was primarily a linebacker last season and likes the shift to nose guard. "Playing noseguard is natural to me. I know I have to be there. There are less responsibilities as far as pass coverage is concerned."

A combination of quickness and

Otis Taylor impressed with Simms

By MARC ZOCCOLA

Only a handful of athletes make it big in the broadcast booth like Don Meredith and John Brodie. The others must start from scratch, hoping to establish themselves in another field.

Former NFL star Otis Taylor, an 11 year veteran with the Kansas City Chiefs and Houston Oilers, was one of the spectators at the MSU-Murray contest Saturday as a scout for the

Chiefs. And as he pointed out, once the helmet and shoulder pads are off for good it's a whole new ballgame.

"It's no longer Otis Taylor superstar," he said about his new status. "It wasn't easy getting a job. I was just Otis Taylor — the old man looking for work. I didn't want a job through my reputation. I talked to colleges about coaching and got an interview with the Chiefs about a scouting job."

Taylor wasn't given any favors. "I was treated like anybody else," he said. "They (Kansas City) told me I'd get a call if accepted. I was very fortunate."

Taylor has been a scout since March, a good time to break in according to him. "I got in when things got tight (referring to the NFL draft). It gave me the opportunity to step into the organization."

The former wide receiver is currently working in the Kentucky area with his base in Lexington. He was here eight days, having already seen Louisville and UK.

"I'm pleased with the job as a whole. There's a lot of wear and tear with it — hotels, motels, on the road, and away from home, but it's something I must adjust to. It's not so hard if you buckle down," he stated.

Taylor said, "I want to make a name for myself as a scout. I'm not going into his half way. As a scout I have to give my opinion, not what the others see in a player. Right now it's a learning process and I'm going to make mistakes, but as long as I make progress I'll be alright."

Someday he would like to enter the coaching ranks. "I enjoy this but I have that secret tinkle to coach. I'd like to start as a receiver coach until the right opportunity comes and I would have enough experience. I think I could tell a young receiver a lot, but I wouldn't try to make him into an Otis Taylor type end."

Taylor was at Jayne Stadium primarily to view Phil Simms, but he didn't close his eyes on the other players.

"I'm looking at Phil, but there might be others out there that nobody has seen. It would be just as good to find a sleeper that makes it in the NFL, as it is a guy who's going to go high in the draft."

Taylor got a chance to meet Simms at



FORMER STAR RECEIVER Otis Taylor knows what to look for in a quarterback, and he gives Phil Simms a passing grade.

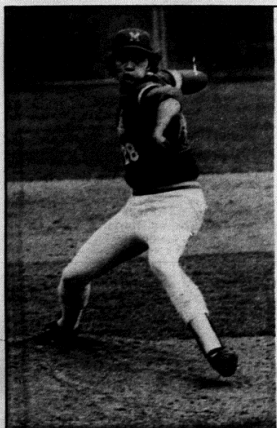
Friday's workout, something he had wanted to do.

"It's important to me. I enjoyed talking to Phil. I wanted to look at him without the helmet. He's a polite, mild mannered young man."

A poor performance on Saturday would not have hurt Simms' chances of getting drafted by Kansas City, according to Taylor. "You have to look at the quarterbacks in the NFL. They all have bad games. It's the same thing in college. I'm sure he would like to be perfect, but it doesn't go that way. Phil might throw more interceptions this game than he's thrown in his overall career."

Because of this, Taylor looks at the total picture. "It's the things he has done in the past, this season, his entire career, and progress in certain areas that's important."

When asked by this reporter if he saw anything positive in Simms, Taylor replied with a laugh, "Yes, but I can't tell you that. I'll keep that for the Chiefs."



Quite a hurler

CHET LeMay helped take the gusto out of Marshall last week. The MSU baseball squad took four games from the Herd while dropping two to U of L in the season's final games.

TERRY LANE